



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22031

## Contract # 5325069

**Schedule Dates** 07/12/22-07/19/22  
**Advertiser** Brooke Lierman for Maryland-D (147019)  
**Agency** Screen Strategies Media-Fairfax (15683)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.7916 (1754807)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Jones,Rachel  
**Phone/Fax** /  
**CPE** 7865  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.7916  
7/12-7/19

**Date Entered** 07/08/22  
**Last Modified** 07/08/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,733.75  
**Net Total** \$15,491.25  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	19	\$18,225.00
<b>Grand Total:</b>	<b>19</b>	<b>\$18,225.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1		1			2	\$525.00	\$1,050.00	Washington (WJLA)		7/8/22
2.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)		7/8/22
3.0	Normal Line / SPOT	07/12/22-07/12/22	2	:30	6:58A- ABC-Good Morning America			1						1	\$900.00	\$900.00	Washington (WJLA)		7/8/22
4.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$900.00	\$900.00	Washington (WJLA)		7/8/22
5.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	8A- ABC-Good Morning America					1				1	\$900.00	\$900.00	Washington (WJLA)		7/8/22
6.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	8A- ABC-Good Morning America			1						1	\$900.00	\$900.00	Washington (WJLA)		7/8/22
7.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		7/8/22
8.0	Normal Line / SPOT	07/14/22-07/14/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1				1	\$300.00	\$300.00	Washington (WJLA)		7/8/22
9.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1		1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/8/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/8/22
11.0	Normal Line / SPOT	07/12/22-07/14/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		7/8/22
12.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		7/8/22
13.0	Normal Line / Access	07/13/22-07/13/22	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/8/22
14.0	Normal Line / Access	07/12/22-07/12/22	3	:30	7:27:41P- Jeopardy			1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/8/22
15.0	Normal Line / Access	07/15/22-07/15/22	3	:30	7:27:41P- Jeopardy						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/8/22
16.0	Normal Line / Access	07/18/22-07/18/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/8/22

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